

ORDER



Orders	Order / Rev:	59197
	Alt Order #:	09825261
	Product Desc:	Americans for Job Se
	Estimate:	1020
	Flight Dates:	09/26/12 - 10/02/12
	Original Date / Rev:	09/24/12 / 09/24/12
	Order Type:	CIA - O

CBS 47

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency	Name:	Crossroads Media
	Buying Contact:	
	Billing Contact:	
		66 Canal Center Plaza
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Americans For Job Security
	Demographic:	A35+
	Product Codes:	Issues/Propositions
	Priority:	P-1
	Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru:	
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	24	\$29,260.00	\$24,871.00
10/01/12	10/02/12	9	\$12,630.00	\$10,735.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	24	\$29,260.00	\$24,871.00	0.00
October 2012	9	\$12,630.00	\$10,735.50	0.00
Totals	33	\$41,890.00	\$35,606.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

CBS 47	32%	\$41,890.00
Market	100%	\$130,906.25

Competitive Share

CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	17%	\$22,254.06
WCWJ	0%	\$0.00
WJXT	21%	\$27,490.31
WJXX	7%	\$9,163.44
WTLV	23%	\$30,108.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	09/26/12	09/26/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	--W----	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--W----		1		\$140.00		0.00					
E 2	WTEV	09/28/12	09/28/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	----F--	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
CBS THIS MORNING															

Order / Rev: 59197
 Alt Order #: 09825261
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans For Job Security
 Product Desc: Americans for Job Se
 Estimate: 1020

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	09/28/12	09/28/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	----F--	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$140.00		0.00						
E 3	WTEV	10/02/12	10/02/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$140.00		0.00						
E 4	WTEV	09/27/12	09/27/12	Action News @ Noon Action News @ Noon	CM	12p-1230p	---T---	:30	1	\$920.00	P-1	0.00	NM	1	\$920.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$920.00		0.00						
E 5	WTEV	10/01/12	10/01/12	Action News @ Noon Action News @ Noon	CM	12p-1230p	M-----	:30	1	\$920.00	P-1	0.00	NM	1	\$920.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$920.00		0.00						
E 6	WTEV	09/26/12	09/26/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	--W----	:30	1	\$920.00	P-1	0.00	NM	1	\$920.00
ACTION NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$920.00		0.00						
E 7	WTEV	09/28/12	09/28/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	----F--	:30	1	\$920.00	P-1	0.00	NM	1	\$920.00
ACTION NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$920.00		0.00						
E 8	WTEV	10/02/12	10/02/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	-T-----	:30	1	\$920.00	P-1	0.00	NM	1	\$920.00
ACTION NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$920.00		0.00						
E 9	WTEV	09/27/12	09/27/12	Soap Rotator Soap Rotator	CM	12:30 PM-2:00 PM	---T---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$1,000.00		0.00						
E 10	WTEV	10/01/12	10/01/12	Soap Rotator Soap Rotator	CM	12:30 PM-2:00 PM	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$1,000.00		0.00						
E 11	WTEV	09/26/12	09/26/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
ACTION NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$800.00		0.00						
E 12	WTEV	09/28/12	09/28/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
ACTION NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$800.00		0.00						
E 13	WTEV	10/02/12	10/02/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
ACTION NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$800.00		0.00						
E 14	WTEV	09/27/12	09/27/12		CM	5:30 PM-6:00 PM	---T---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00

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 Alt Order #: 09825261
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans For Job Security
 Product Desc: Americans for Job Se
 Estimate: 1020

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Action News @ 530p															
Action News @ 530p															
ACTION NEWS @ 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$800.00		0.00			
E 15	WTEV	09/26/12	09/26/12	Action News @ 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
Action News @ 6p															
ACTION NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$800.00		0.00			
E 16	WTEV	09/28/12	09/28/12	Action News @ 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
Action News @ 6p															
ACTION NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$800.00		0.00			
E 17	WTEV	10/02/12	10/02/12	Action News @ 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
Action News @ 6p															
ACTION NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$800.00		0.00			
E 18	WTEV	09/27/12	09/27/12	CBS Evening News	CM	6:30 PM-7:00 PM	---T---	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
CBS Evening News															
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$1,200.00		0.00			
E 19	WTEV	10/01/12	10/01/12	CBS Evening News	CM	6:30 PM-7:00 PM	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
CBS Evening News															
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00			
E 20	WTEV	10/01/12	10/01/12	Mon Reg 3	CM	10:00 PM-11:00 PM	M-----	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
Mon Reg 3															
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$6,000.00		0.00			
E 21	WTEV	09/27/12	09/27/12	M-F Action News @ 11p	CM	11:00 PM-11:35 PM	---T---	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
M-F Action News @ 11p															
ACTION NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$850.00		0.00			
E 22	WTEV	09/28/12	09/28/12	M-F Action News @ 11p	CM	11:00 PM-11:35 PM	----F--	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
M-F Action News @ 11p															
ACTION NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$850.00		0.00			
E 23	WTEV	10/01/12	10/01/12	M-F Action News @ 11p	CM	11:00 PM-11:35 PM	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
M-F Action News @ 11p															
ACTION NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$850.00		0.00			
E 24	WTEV	09/26/12	09/26/12	Wed Reg 3	CM	10:00 PM-11:00 PM	--W----	:30	1	\$4,800.00	P-1	0.00	NM	1	\$4,800.00
Wed Reg 3															
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$4,800.00		0.00			
E 25	WTEV	09/28/12	09/28/12	Fri Reg 3	CM	10:00 PM-11:00 PM	----F--	:30	1	\$8,800.00	P-1	0.00	NM	1	\$8,800.00
Fri Reg 3															
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$8,800.00		0.00			
E 26	WTEV	09/29/12	09/29/12		CM	8:00 AM-10:00 AM	-----S-	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00

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Alt Order #: 09825261
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans For Job Security
Product Desc: Americans for Job Se
Estimate: 1020

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS This Morning Saturd: Saturday Early Show															
CBS THIS MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$160.00		0.00			
E 27	WTEV	09/29/12	09/29/12	Sa Action News @ 7p Sa Action News @ 7p	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ACTION NEWS @ 7P-NEWS AIRS AT 7P F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$900.00		0.00			
E 28	WTEV	09/29/12	09/29/12	Sat Reg 1 Sat Reg 1	CM	8:00 PM-9:00 PM	-----S-	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
CRIMETIME SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$1,600.00		0.00			
E 29	WTEV	09/29/12	09/29/12	Sa 1135p-1205a Sa 1135p-1205a	CM	11:35 PM-12:05 AM	-----S-	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
TWO AND A HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$200.00		0.00			
E 30	WTEV	09/30/12	09/30/12	CBS Sun Morning CBS Sun Morn News	CM	9:00 AM-10:30 AM	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
CBS SUN MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,200.00		0.00			
E 31	WTEV	09/30/12	09/30/12	Su Action News @ 630p Su Action News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ACTION NEWS @ 630P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$400.00		0.00			
E 32	WTEV	09/27/12	09/27/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	---T---	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$140.00		0.00			
E 33	WTEV	09/26/12	09/26/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	--W----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$120.00		0.00			
													Totals	33	\$41,890.00